



PRESS RELEASE

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Best Western Sandman Installs Lodging Technology's GEM System® Energy Management with GEM Stat™ Digital Wall Thermostats to Reduce Energy Costs While Meeting Best Western's Brand Standard

Roanoke, VA – May 1, 2008 – The Best Western Sandman in Sacramento, CA has installed GEM System® guestroom energy management and GEM Stat™ digital wall thermostats in all 116 guestrooms, utilizing their existing General Electric PTAC units.

- GEM System® is an innovative, infrared sensor-based guestroom energy management system that reduces room energy costs 35% - 45%.
- GEM Stat™ is a digital wall thermostat that connects to existing GE, or other air conditioning units, providing more uniform, accurate room temperature while meeting Best Western's brand standard for digital thermostats.

“The justification was rather easy” said Chuck Sarti, Owner/Operator Best Western Sandman. “I was able to lease the entire system including the digital thermostats and maintain a positive cash flow because the lease payments were lower than the monthly energy saving. It has worked so well that we are presently installing GEM System® and GEM Stat™ in our other three Best Western hotels in California and Colorado.

“We at Lodging Technology are very pleased with the success we've had with Chuck Sarti and his Best Western properties”, stated David Griggs of Griggs Enterprises, Lodging Technology's Authorized Dealer. “We are poised to assist many other Best Western franchisees who are looking for a cost effective way to meet the brand standard as well as significantly reduce energy costs”.

About Best Western Sandman - www.5motels.com

The 116 room Best Western Sandman Hotel is conveniently located along I-5 at Richards Blvd. close to downtown Sacramento, old Sacramento, the State Capitol and the convention center. The long established tradition of providing spacious, modern rooms at moderate prices continues today, with special commercial and group rates available. Walk a few steps and access the 27 miles of bike and jogging trails along the American and Sacramento Rivers.

About Lodging Technology - www.lodgingtechnology.com

Lodging Technology, an *EnergyStar™ Partner*, is the originator and unsurpassed leader in infrared sensor-based energy conservation and digital thermostats for the lodging industry. The company has become one of the most trusted names in energy management. Lodging Technology's flagship product, GEM System®, will control any HVAC system of any voltage with any type thermostat. GEM Stat® digital thermostats work with any thermostat capable PTAC or other air conditioning unit. These products form a fully integrated system that saves energy as well as provide real-time information regarding room occupancy to housekeeping, the front desk and security.